

# Get involved in the European Biomethane Week

# **Submit your interest by 31 August 2023!**

The first edition of the <u>European Biomethane Week</u> "Countdown to 2030: from targets to action!", builds on the European Biogas Conference, the flagship event of the European Biogas Association (EBA), and is a landmark event for the biogases industry in Europe. The European Biomethane Week counts on the support of the Biomethane Industrial Partnership (BIP) and the European Commission.

The European Biomethane Week will offer multiple opportunities to engage, get insights and explore the most relevant topics for the biogases industry from all around Europe.

#### FLAGSHIP EVENT IN BRUSSELS

The flagship event of the Week will be organised in Brussels on 24-26 October 2023, and includes a 2-days high level conference, the EBA Awards ceremony, a gala dinner, networking opportunities in an exhibition area and two side-events (visit to a brewery in Brussels and a biogas plant in Zeeland, in the Netherlands). These activities are being organised in/from Brussels.

#### **BIOMETHANE DAYS AROUND EUROPE**

EBA and BIP members are encouraged to organise awareness-raising activities during the Week.

#### **Objective**

• To reach general public, media and policy makers through an action at the national level to show the scale and diversity of the sector

#### **Topics (examples)**

- Focus on biomethane and the roll out at national level
- · Approaches to improve business case
- End-uses

# Formats (examples)

- Small event
- · Training, workshops or education event
- Exhibitions
- Info day
- · Plant visits
- Publications
- · Video message

### What will the EBA and BIP provide?

- Comms toolkit logos, banners, social media template, PPT template, poster
- · Promotion on social media and the Week website
- · Dedicated mailing about the national events

## What should national associations provide?

- · Short description of the event
- · Link to a website, social media posts before the event
- Photos/videos after the event

#### **Dates**

• Actions should take place during the week of 23-27 October.

Submit your interest by 31 August to Ana Perez at <a href="mailto:perez@europeanbiogas.eu">perez@europeanbiogas.eu</a>

All activities organised during the European Biomethane Week will be promoted on the page: <a href="mailto:europeanbiomethaneweek.eu">europeanbiomethaneweek.eu</a>



